H.L. Jones

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H. L. JONES.

In this age of prosperity all professions and lines of business are experiencing a healthy growth and activity. It is doubtful if any business or profession -for it indeed partakes of the qualities of both-is in a more progressive condition than that of the photographer. It would appear that man and woman's desire counterfeit presentments of themselves increases with the years and thus the photographer shares in the nation's supereminent prosperity. Heber L. Jones came to Greenfield a few years ago with an ambition to excel in his profession. He had learned that profession well, had digested every scrap of information he could pick up on the subject, and had labored studiously to please. The customers came and they appreciated Mr. Jones' manner of so placing them as to make them appear at their best. Here is where the artists instinct comes in. Many people can do the mechanical work necessary to taking pictures; few however can impart to their pictures that tout ensemble which delights the heart of the æsthetic. Mr. Jones puts into his work, whether portrait or otherwise, not only the fruits of a ripe experience, but also that charm which the artistic temperament alone can give.

And thus he is successful. His pictures are to be seen in nearly every home in Greenfield and surroundings. His prices are most reasonable and work is delivered with despatch.

